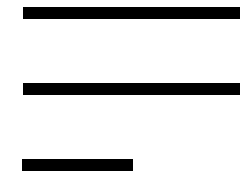


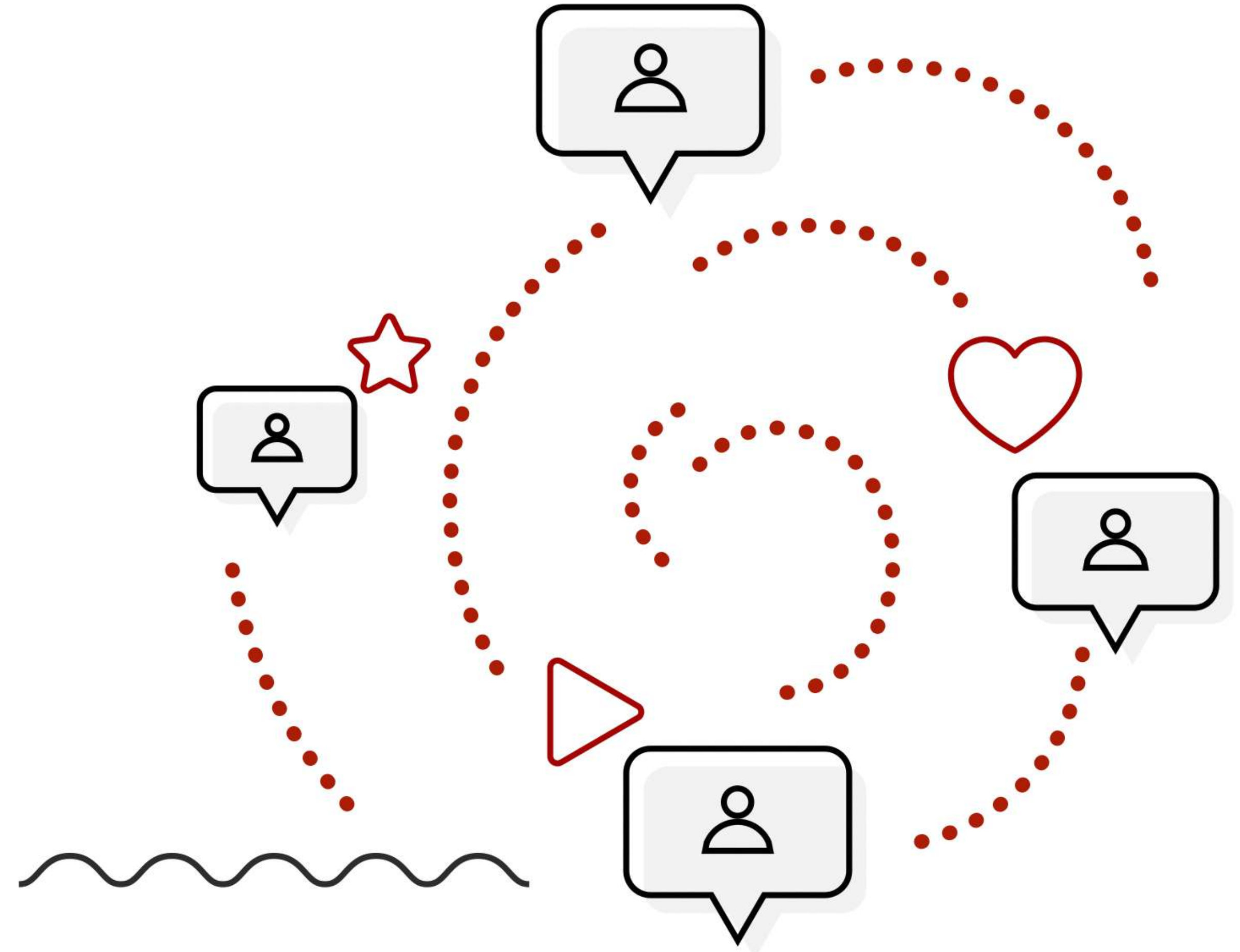
ADVERTISING

A light gray map of Cyprus is centered in the background. The map shows the island's outline and a darker gray shaded area representing the northern part of the island.

CYPRUS FAQ

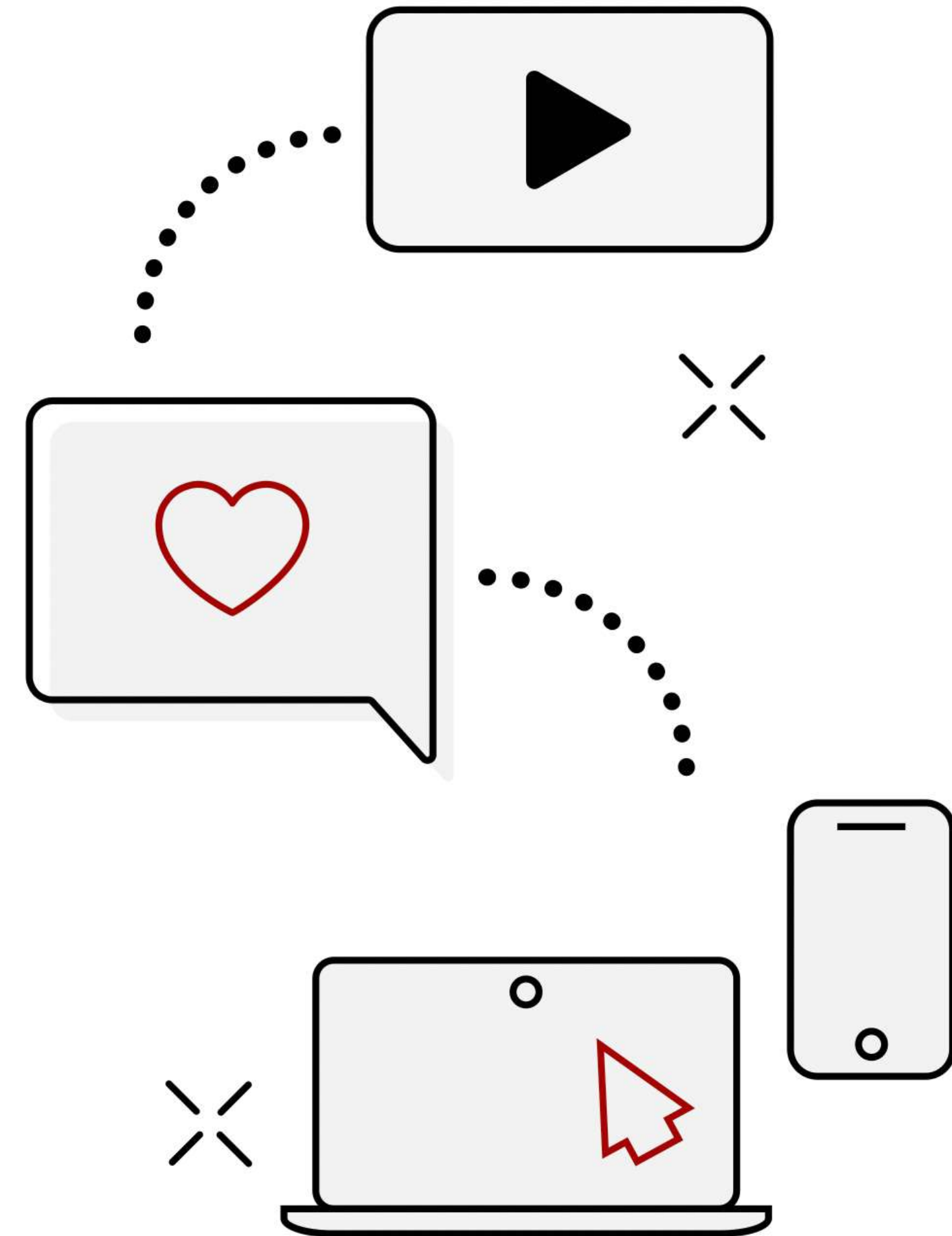
ABOUT THE RESOURCE

Today Cyprus-FAQ has become a popular and valuable resource for businesses in Cyprus. With its range of marketing solutions and unique tools, it can effectively promote and support companies, products, and services.



MISSION

The main goal of the Cyprus FAQ project is to help people by providing information support to residents and those considering moving to Cyprus. We connect residents through a variety of resources and provide a unique base of answers to everyday questions. The Cyprus FAQ team understands the needs of its audience and strives to position businesses at the top of leading search engines based on their experience and understanding of information consumption patterns in Cyprus.



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• • •
• • •

ENTIRE ISLAND

Operating island-wide, Cyprus-FAQ can provide comprehensive insight into advertising consumers in each region. This allows for effective targeting and broader user reach, ensuring that businesses can reach their target audience with relevant searches.



MORE THAN

•••
•••
••• **178 000**

followers on social networks

Only Cyprus-FAQ can offer advertisers promotion simultaneously on all leading information platforms: classic website, Telegram, YouTube, Instagram and Facebook.



170 k

YouTube

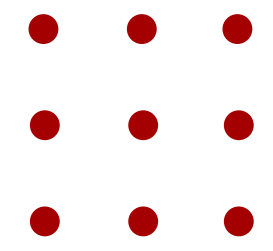
2,1 k



5 k

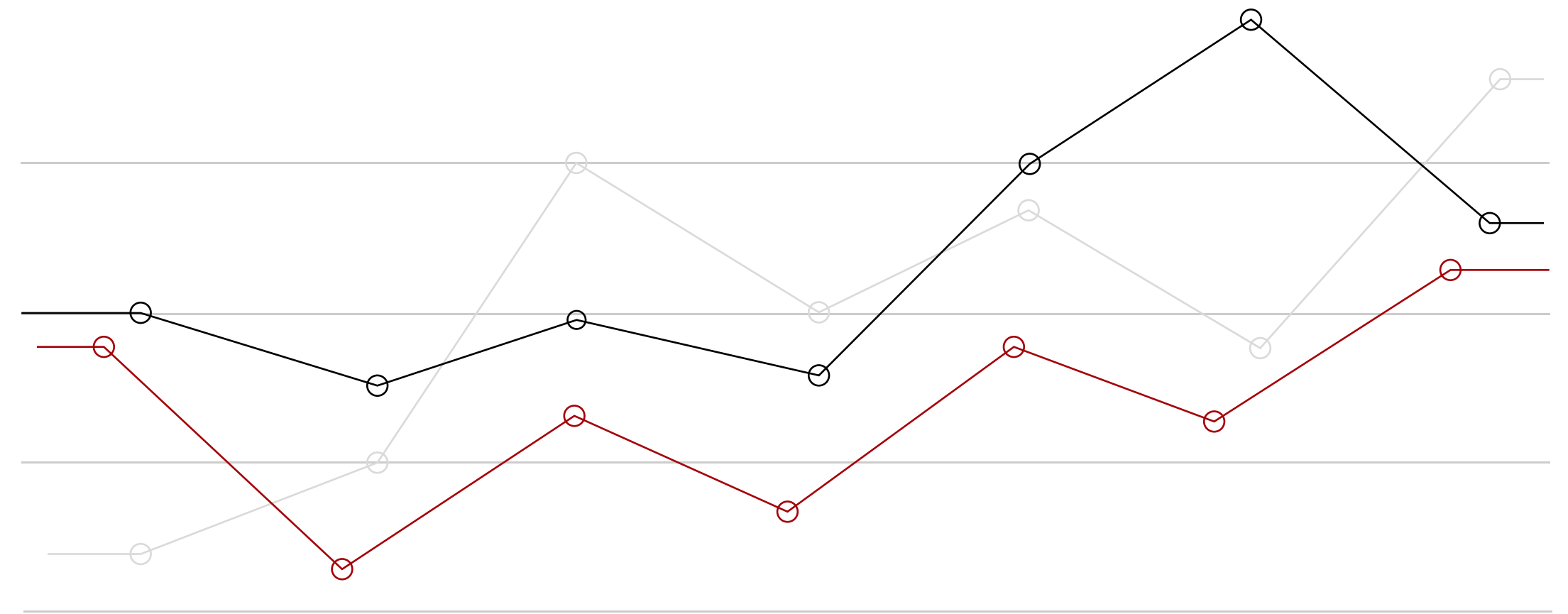


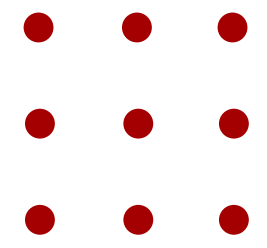
1 k



STATISTICS

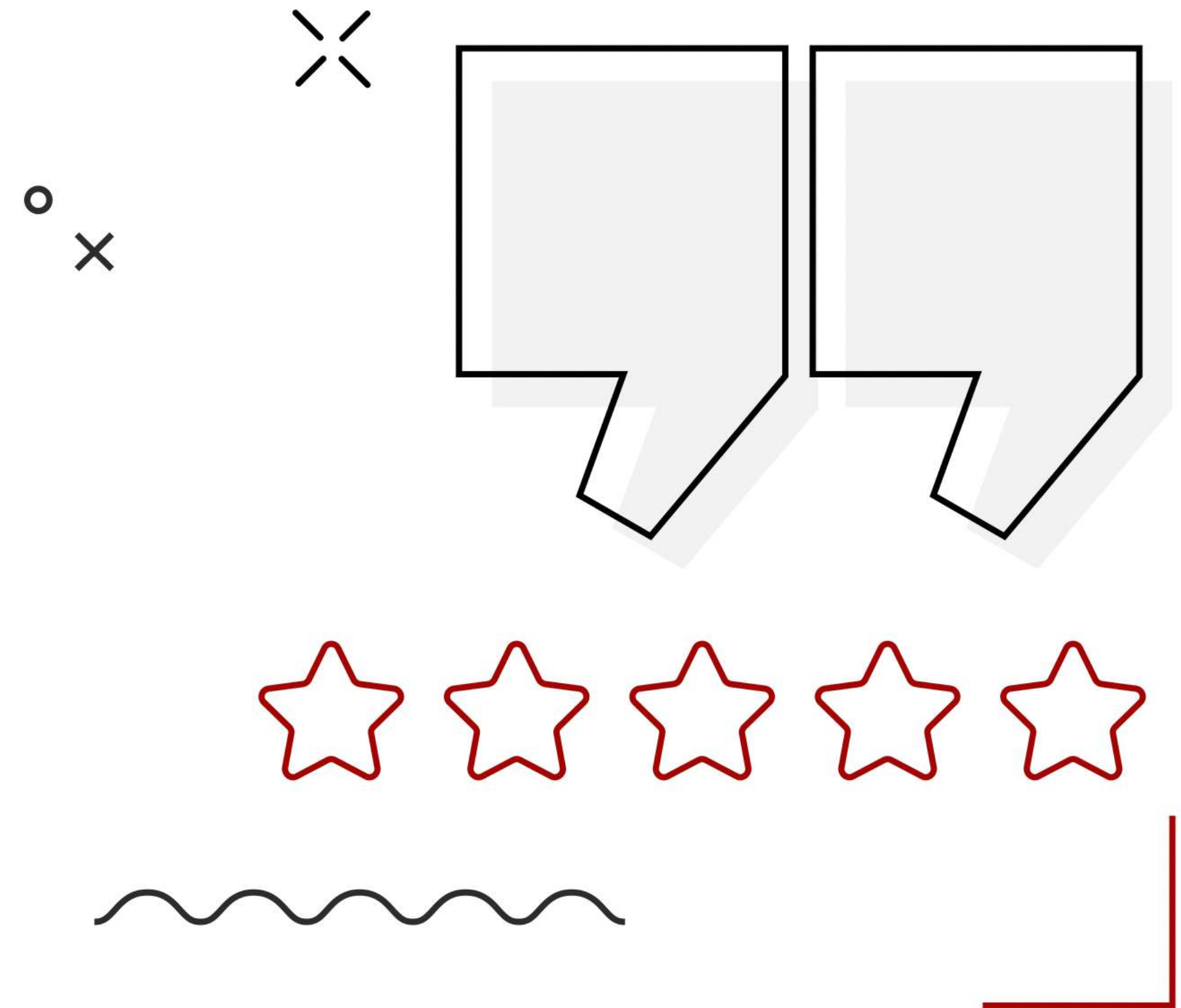
The Cyprus-FAQ team monitors traffic metrics and user activity to provide clients with accurate and up-to-date statistics from reliable sources, reflecting the dynamic, progressive and technological nature of the project.





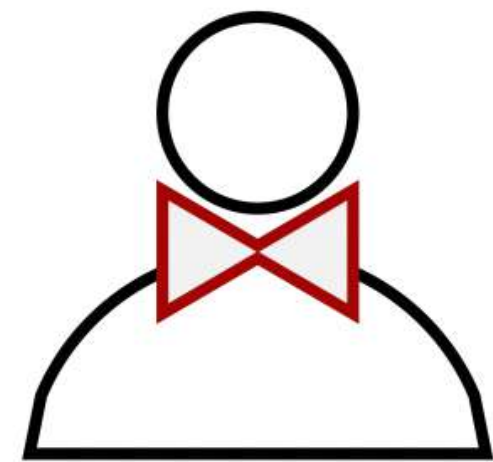
AUDIENCE

Over the years, Cyprus-FAQ has worked to build a high-quality and unique audience around its resources. All our partners can easily make sure that their advertisements will be seen by real people - all those who for many years have become accustomed to using our convenient resources on a regular basis give their preference to Cyprus-FAQ.



WHO READS CYPRUS FAQ

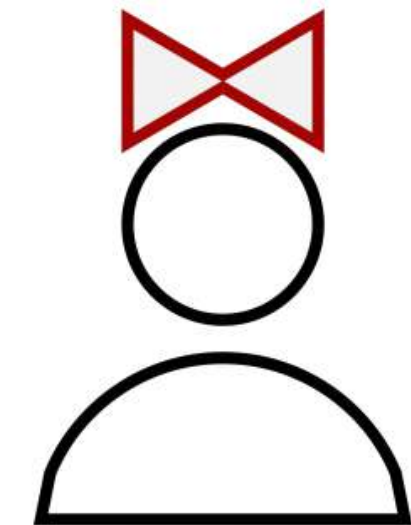
gender



33%



67%



WHO READS CYPRUS FAQ

age

11,8%

29,2%

39,2%

13,1%

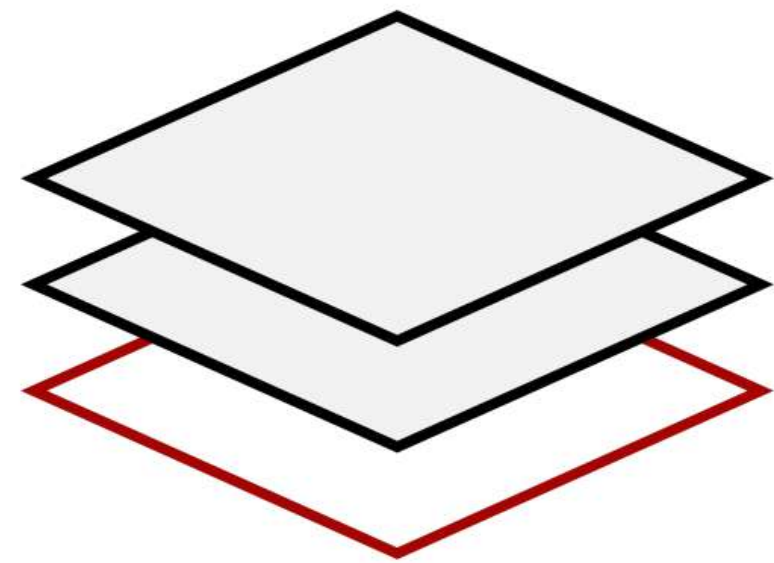
18-24 years

25-34 years

35-44 years

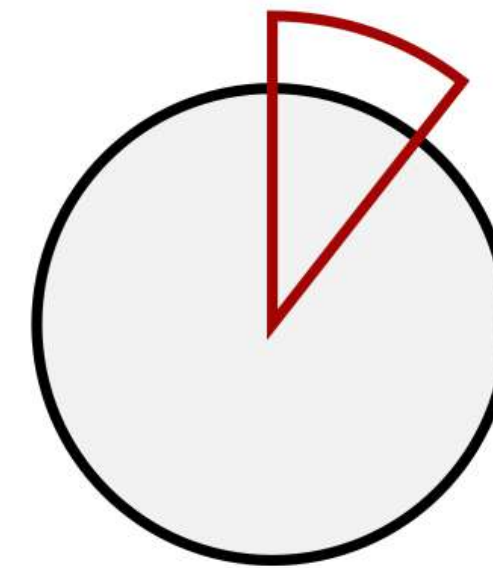
45-54 years

HOW PEOPLE READ CYPRUS FAQ



View
depth

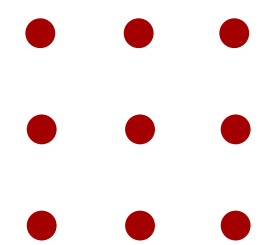
2.52



Time
on site

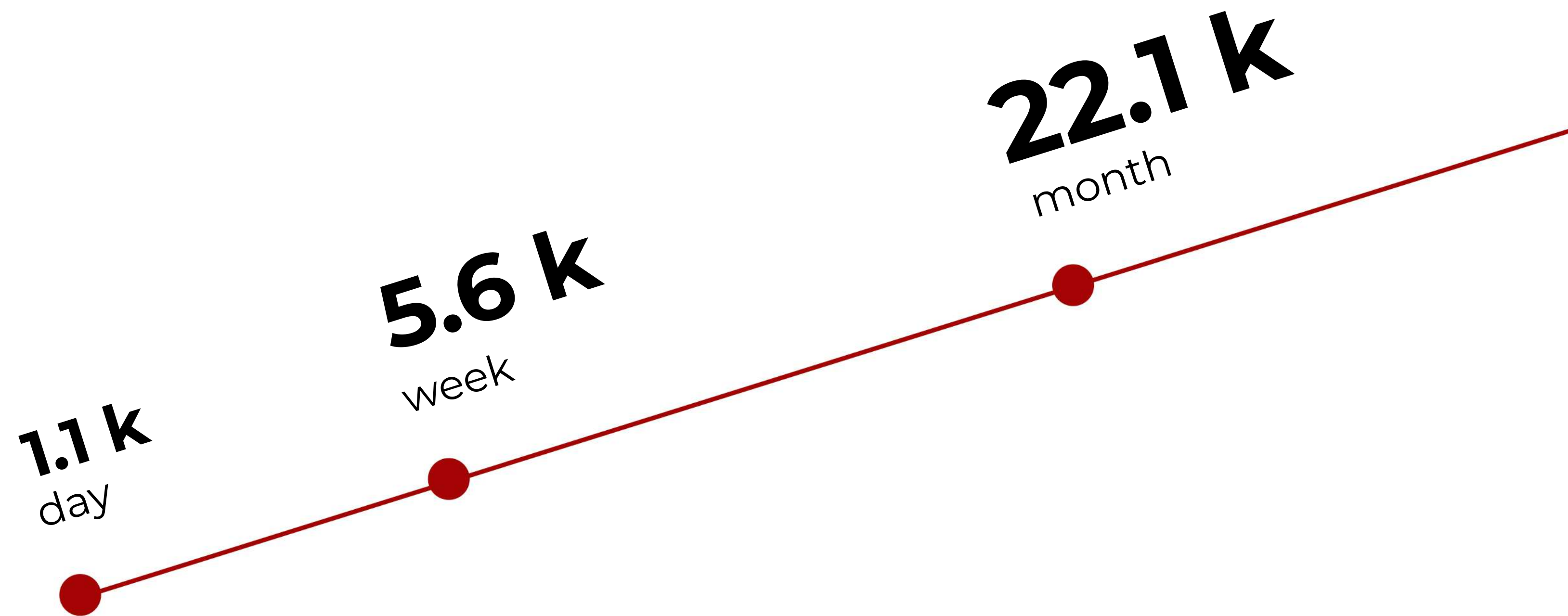
4 min

HOW PEOPLE READ CYPRUS FAQ



The mobile version is optimized for user convenience

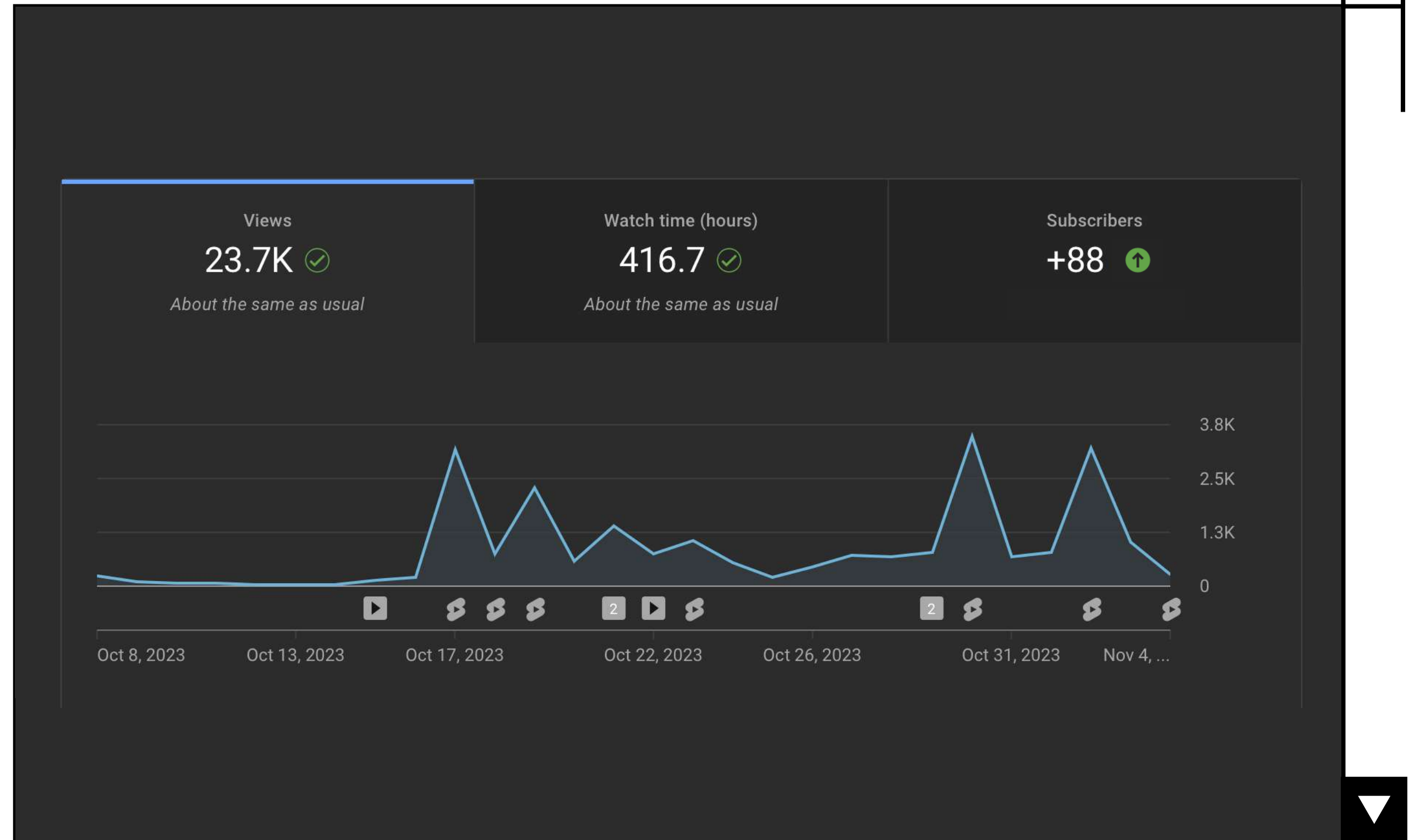
VIEWS CYPRUS FAQ



YOUTUBE

On Youtube we regularly publish videos about life in Cyprus, podcasts and news. Our audience consists of people of different ages and nationalities who are interested in Cyprus as both a tourist destination and a place to live.

We offer various advertising formats on our channel: placing your logo or banner at the beginning or end of the video, mentioning your company or product in the video. We can also create a special video review of your company or product and publish it on our channel.



INSTA & FB

Our SMM team daily updates pages on social networks with useful content and actively interacts with subscribers. We strive to provide our subscribers with unique content about Cyprus and provide advertisers with a high quality customer base.



Accounts reached	51492 +1,017.7%	>
Accounts engaged	1110 +42.5%	>
Total followers	2566 +18.5%	>
Content you shared	315	>



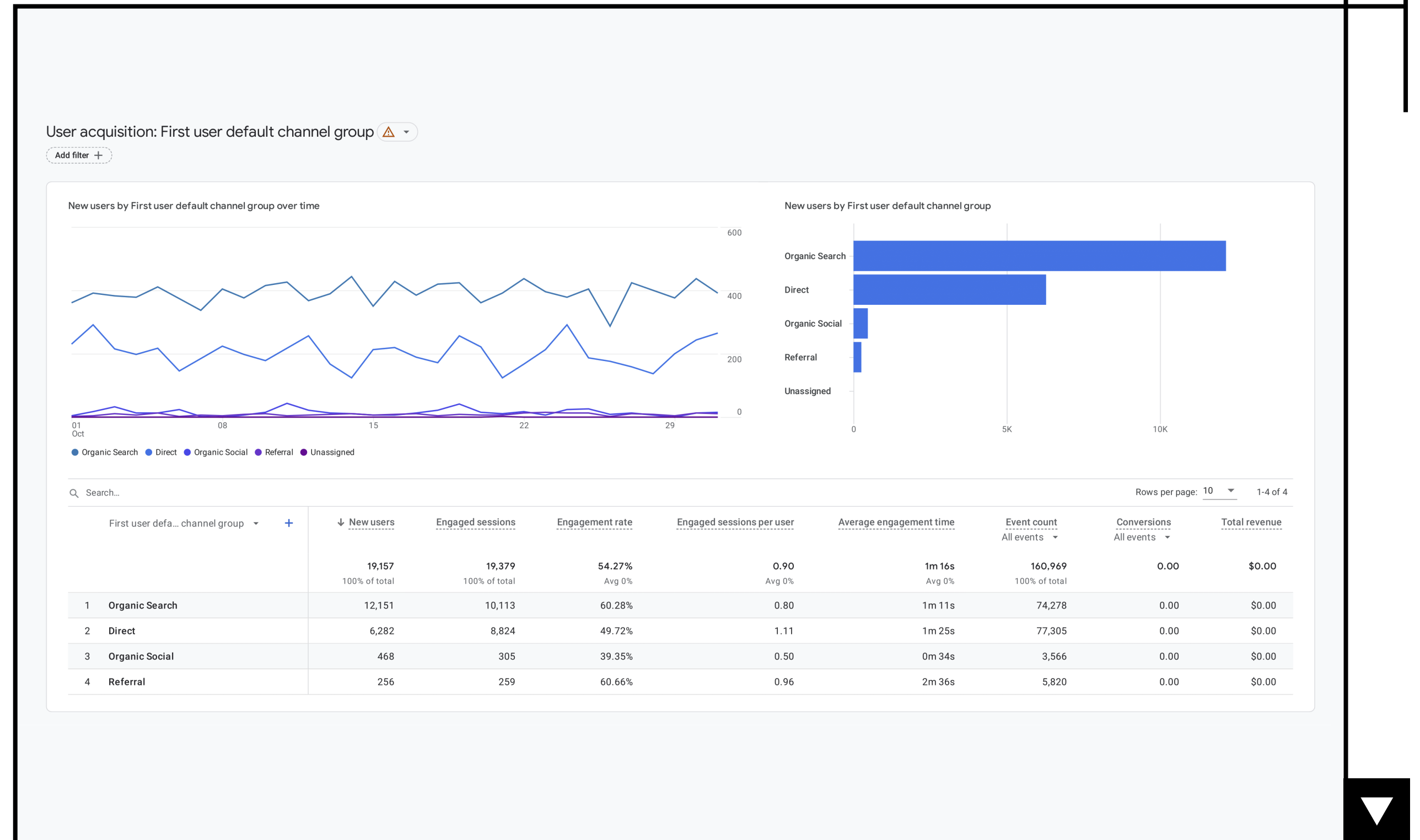
WEB



Advertising on our website ensures that we reach a daily audience of more than 20,000 unique users looking for information about Cyprus. Reach a large user base and promote your content to thousands of interested visitors on a platform that offers a vast collection of questions, answers, news, exchange rates and other useful information about daily life on the island.



<https://cyprus-faq.com>



TELEGRAM

Our company was the first who create Telegram information channels in Cyprus. We offer a unique opportunity for users to receive the latest and most useful information about events, news and various offers on the island. Our channels are very popular among locals and tourists as we constantly update and expand our content.

Thanks to this, our channels are an indispensable tool for any business that wants to attract new customers and expand its audience.



**AND DO YOU
FOLLOW THE
CYPRUS FAQ ?**

