ABOUT THE RESOURCE

Today Cyprus-FAQ has become a popular and valuable resource for businesses in Cyprus. With its range of marketing solutions and unique tools, it can effectively promote and support companies, products, and services.
The main goal of the Cyprus FAQ project is to help people by providing information support to residents and those considering moving to Cyprus. We connect residents through a variety of resources and provide a unique base of answers to everyday questions. The Cyprus FAQ team understands the needs of its audience and strives to position businesses at the top of leading search engines based on their experience and understanding of information consumption patterns in Cyprus.
Operating island-wide, Cyprus-FAQ can provide comprehensive insight into advertising consumers in each region. This allows for effective targeting and broader user reach, ensuring that businesses can reach their target audience with relevant searches.
Only Cyprus-FAQ can offer advertisers promotion simultaneously on all leading information platforms: classic website, Telegram, YouTube, Instagram and Facebook.

MORE THAN

178 000

followers on social networks
The Cyprus-FAQ team monitors traffic metrics and user activity to provide clients with accurate and up-to-date statistics from reliable sources, reflecting the dynamic, progressive and technological nature of the project.
Over the years, Cyprus-FAQ has worked to build a high-quality and unique audience around its resources. All our partners can easily make sure that their advertisements will be seen by real people - all those who for many years have become accustomed to using our convenient resources on a regular basis give their preference to Cyprus-FAQ.
WHO READS CYPRUS FAQ

gender

33%  67%
WHO READS CYPRUS FAQ

age

11.8%  29.2%  39.2%  13.1%

18-24 years  25-34 years  35-44 years  45-54 years
HOW PEOPLE READ CYPRUS FAQ

View depth: 2.52

Time on site: 4 min
HOW PEOPLE READ CYPRUS FAQ

80%  |  20%

The mobile version is optimized for user convenience
CYPRUS FAQ VIEWS

1.1 k per day
5.6 k per week
22.1 k per month
On Youtube we regularly publish videos about life in Cyprus, podcasts and news. Our audience consists of people of different ages and nationalities who are interested in Cyprus as both a tourist destination and a place to live.

We offer various advertising formats on our channel: placing your logo or banner at the beginning or end of the video, mentioning your company or product in the video. We can also create a special video review of your company or product and publish it on our channel.
Our SMM team daily updates pages on social networks with useful content and actively interacts with subscribers. We strive to provide our subscribers with unique content about Cyprus and provide advertisers with a high quality customer base.
Advertising on our website ensures that we reach a daily audience of more than 20,000 unique users looking for information about Cyprus. Reach a large user base and promote your content to thousands of interested visitors on a platform that offers a vast collection of questions, answers, news, exchange rates and other useful information about daily life on the island.

https://cyprus-faq.com

www.cyprus-faq.com
TELEGRAM

Our company was the first who create Telegram information channels in Cyprus. We offer a unique opportunity for users to receive the latest and most useful information about events, news and various offers on the island. Our channels are very popular among locals and tourists as we constantly update and expand our content.

Thanks to this, our channels are an indispensable tool for any business that wants to attract new customers and expand its audience.
DO YOU FOLLOW CYPRUS FAQ?
ADVERTISING FORMATS

EXAMPLES
INST POST

Editorial-style post about a product/brand or placement of your advertisement

A wonderful way to engage with most loyal users
TELEGRAM

Placement of your advertising publication in our Telegram channels. Total number of readers - over 182,000 people

The opportunity to reach a large audience
LISTING

A page-category on the website with verified cryptocurrency exchanges

Shortens the customer journey from initial acquaintance with the company to the first interaction
LISTING

A page-category on the website featuring verified real estate agencies and realtors

Shortens the customer journey from initial acquaintance with the company to the first interaction
ARTICLE

Editorial-style article on the website providing information about your company/services

The goal of the article is to acquaint users with your product/service

http://surl.li/qlhxc
The task of a compilation is to briefly introduce several products, items, or services within one material.
"VERIFIED" ………

' Verified' status for you if you provide services and want to increase the flow of clients

Link to you is always pinned in our chat

http://surl.li/qlhxc

Lorem ipsum
Placement of an advertising banner on our website to attract potential customers' attention.

Placement in prominent areas of the website, allowing to capture visitors attention and enhance brand recognition.